

Work Experience

January 2016 - Present **Kira Labs** **Production Artist / Designer**

- Responsible for design and production of print/web materials as they relate to Kira Lab's skin, hair and body products, including but not limited to brochures, catalogues, product labels, unit cartons and trade show booth graphics
- Confer with Project Manager, Designers, Stakeholders and Vendors to ensure deadlines and deliverables are met.
- Coordinate reprints and ensure that all printed artwork is up to date
- Maintain assets and electronic source files in digital asset library
- Work with QC Dept to identify and correct mistakes to printed materials for finished goods
- Work with vendors to create prototypes, maintain printed projects timeline and provide final artwork for production
- Work with Operations Manager to acquire quotes and assist with maintaining a good vendor relationship

October 2014 - January 2016 **Stribbons** **Senior Graphic Designer/Art Director**

- Direct a team of 2 full-time designers, 2 part-time and 1 intern to process quote requests and artwork for packaging.
- Keep projects moving in a timely manner by prioritizing daily tasks
 - Maintain weekly meetings with key departments so workflow is smooth
 - Communicate with multiple factories on quotes, samples and orders
 - Help develop procedures so art department can meet all daily functions
 - Set up customer files to factory standard for production
 - Create all die lines from scratch
 - Problem solve customer's needs while keeping within their budget
 - Broaden my knowledge of materials, techniques and production so I can make recommendations to customer
 - Review all preproduction samples to ensure they are correct to move into production
 - Develop concepts for trade show packaging that shows the materials, die lines and techniques possible to showcase products in multiple categories

June 2013 - March 2014 **Uniform Advantage** **Graphic Designer**

- Worked with the catalog team to create layouts for the printed catalog. Worked with the web team to design email promos and prep images for the company website.
- Create catalog layouts in Indesign under tight deadlines
 - Photograph products for the catalog
 - Color correct, retouch and enhance model and product images
 - Design email promotions
 - Prep files for print production

June 2003 - March 2013 **Atico International** **Senior Package Designer**

- Primarily designed packaging, patterns, icons, logos, signage and showroom artwork for corporate and clients.
- Completing projects for clients such as Walmart, CVS, Walgreens, Home Depot, Jean Couture, Fujitsu, Disney and Big Lots
 - Creating designs and patterns that are applied to boxes, blisters, POP displays, signage, stationery templates, apparel and labels
 - Experience in photography, photo retouching and manipulation
 - Creative layout for product packaging and presentations
 - Responsible for managing multiple projects on a tight deadline
 - Study trends to create the most effective packaging and designs
 - Collaborate with merchandisers to create the buyers needs
 - FTP and communicate with Asia offices to complete projects on time
 - Utilize and create die-lines for existing and new artwork
 - Responsible for ordering and maintaining supplies for showroom and art department
 - Experience in applying licensed artwork according to style guides
 - Experience designing for categories like apparel, food, pharmaceuticals, housewares, garden, electronics, fashion, bath, cosmetics, appliances, toys and stationery.

Software

Proficient on both MAC and PC

- ★★★★★ - Illustrator
- ★★★★★ - Photoshop
- ★★★★ - InDesign
- ★★★ - Acrobat
- ★★★ - Microsoft Word

Education

Art Institute of Fort Lauderdale, FL
2000-2003

Bachelor in Graphic Design
Magna Cum Laude